



Smartphone Photography 101

*"The best camera is the one
that's with you."
- Chase Jarvis*

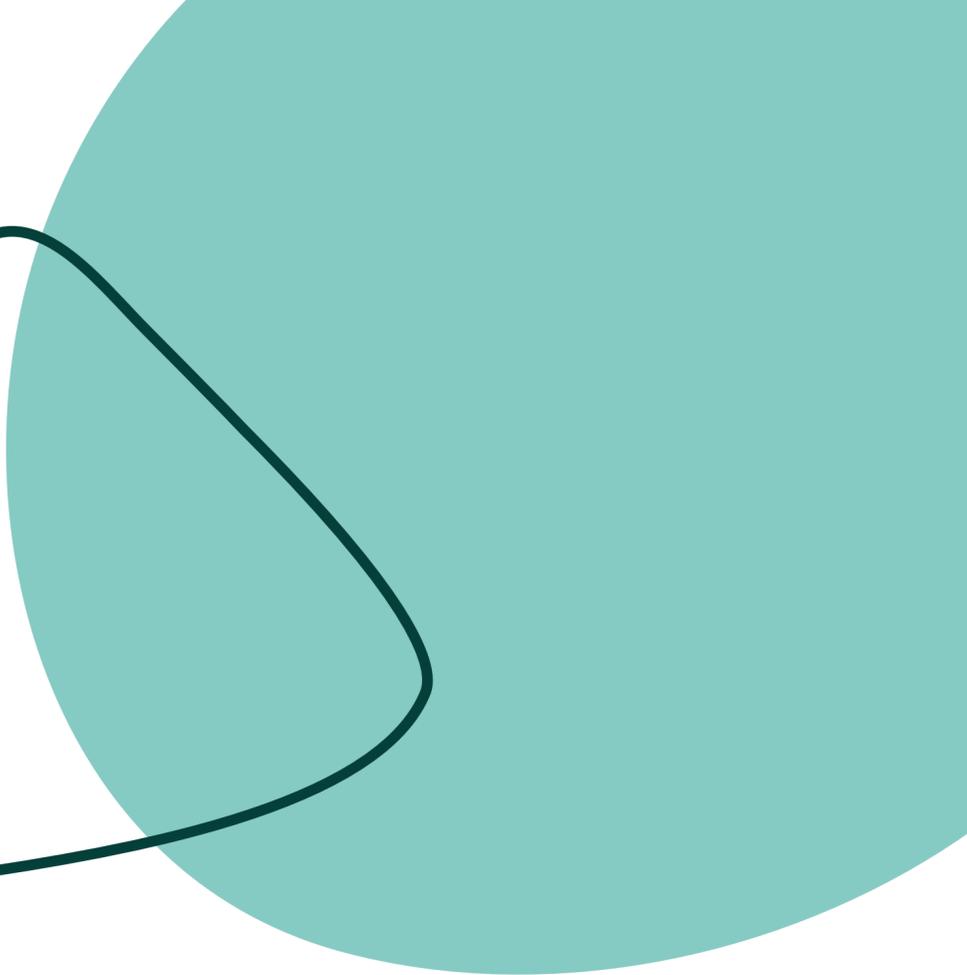


About Me

Introduction

Hi, I'm Sebastian Ky, a seasoned multimedia specialist with years of experience in videography, photography, and digital marketing. I'm excited to share my passion for smartphone photography and help you capture stunning photos with just your phone!

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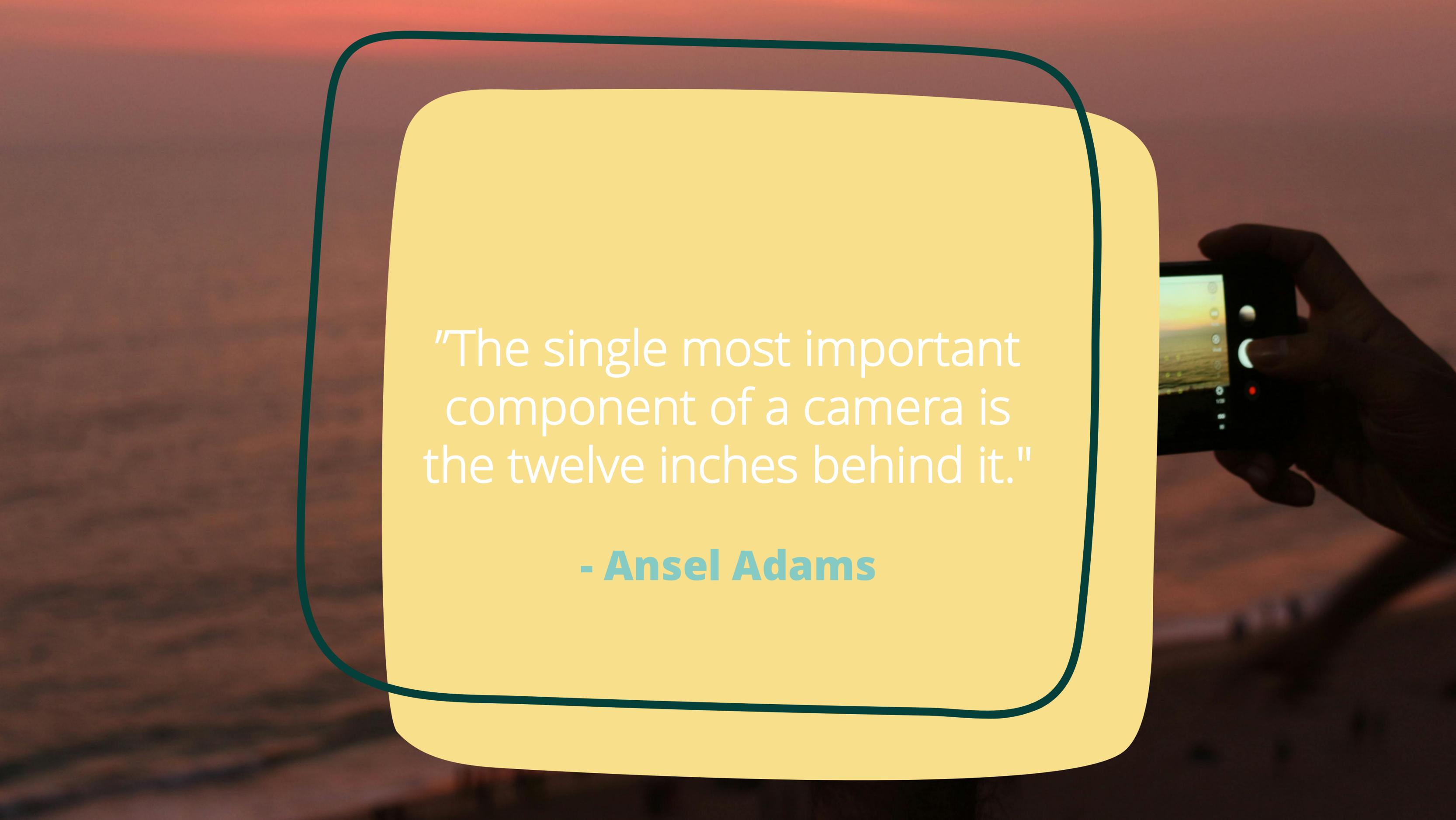
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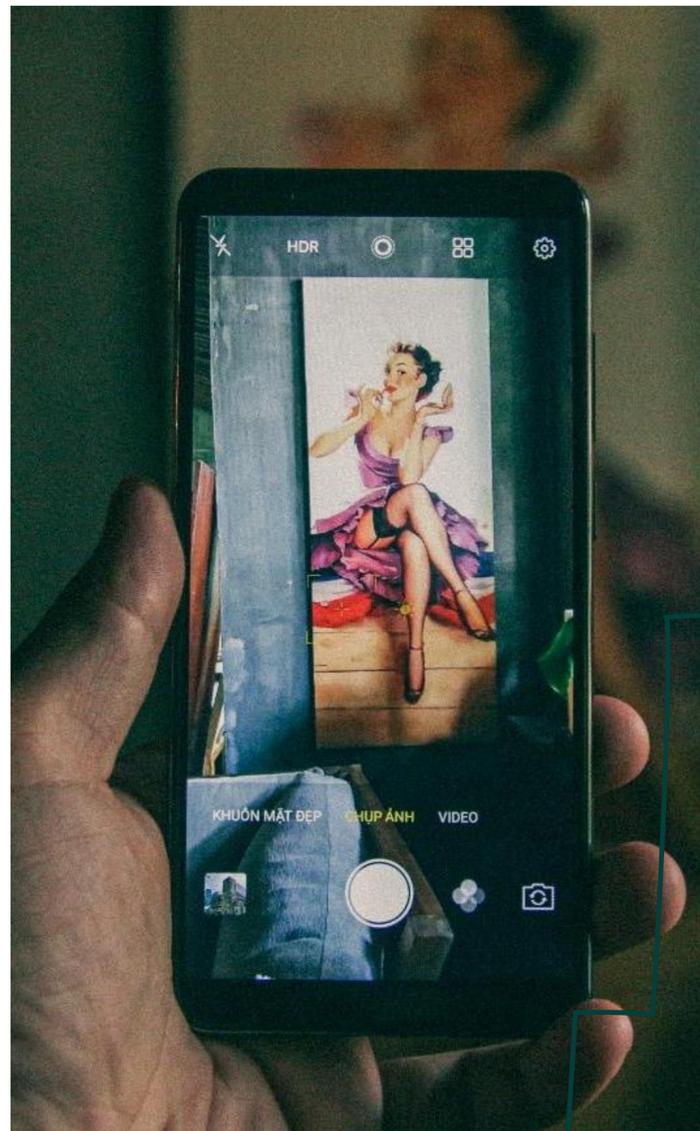
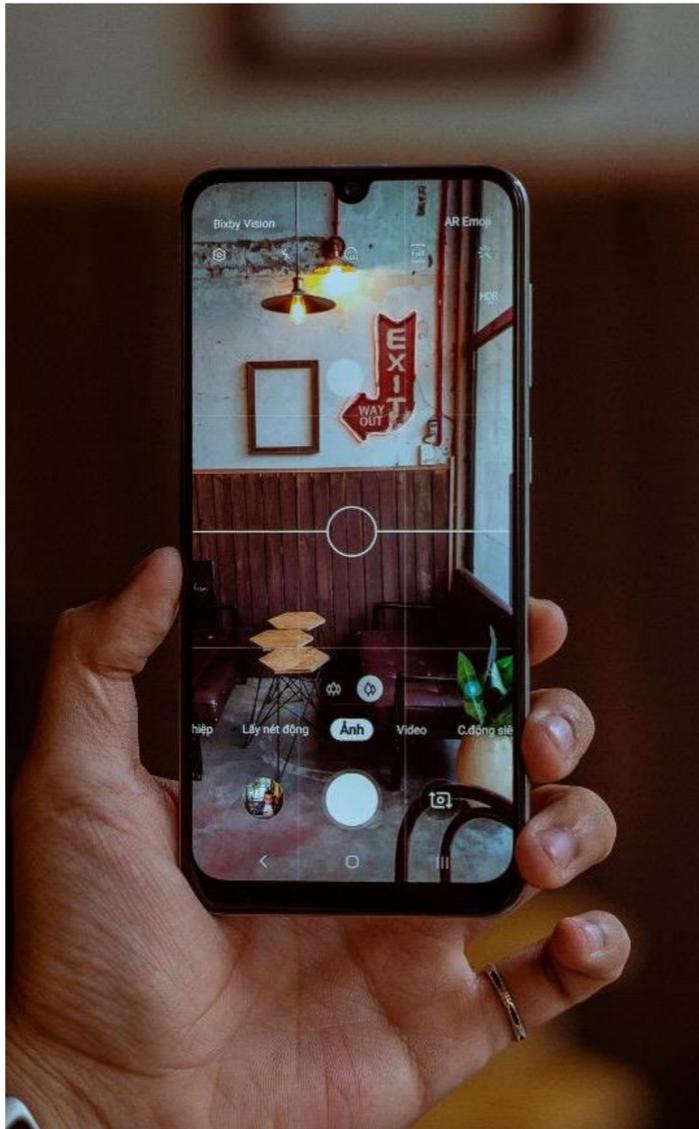
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A hand is shown holding a camera, with the camera's screen displaying a sunset scene. The background is a blurred sunset over a landscape. A large, light yellow rounded rectangle with a dark green border is overlaid on the image, containing a quote in white text and the name 'Ansel Adams' in blue text.

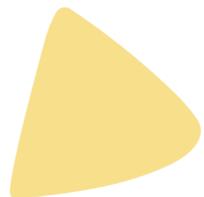
"The single most important component of a camera is the twelve inches behind it."

- **Ansel Adams**



Begin by mastering 3 key settings in your smartphone. Resolution, HDR, and Gridlines

Understanding
Your
Smartphone

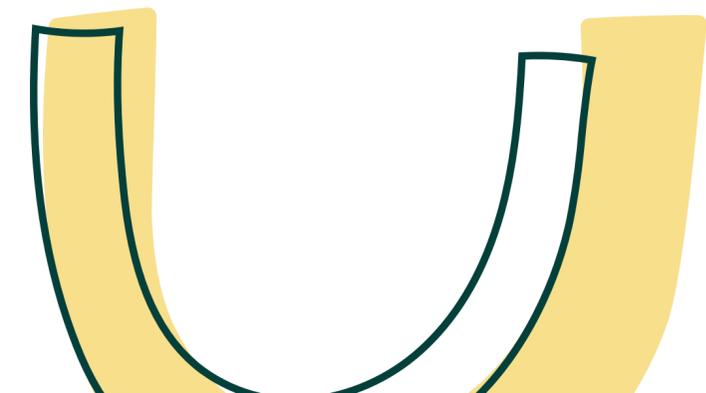
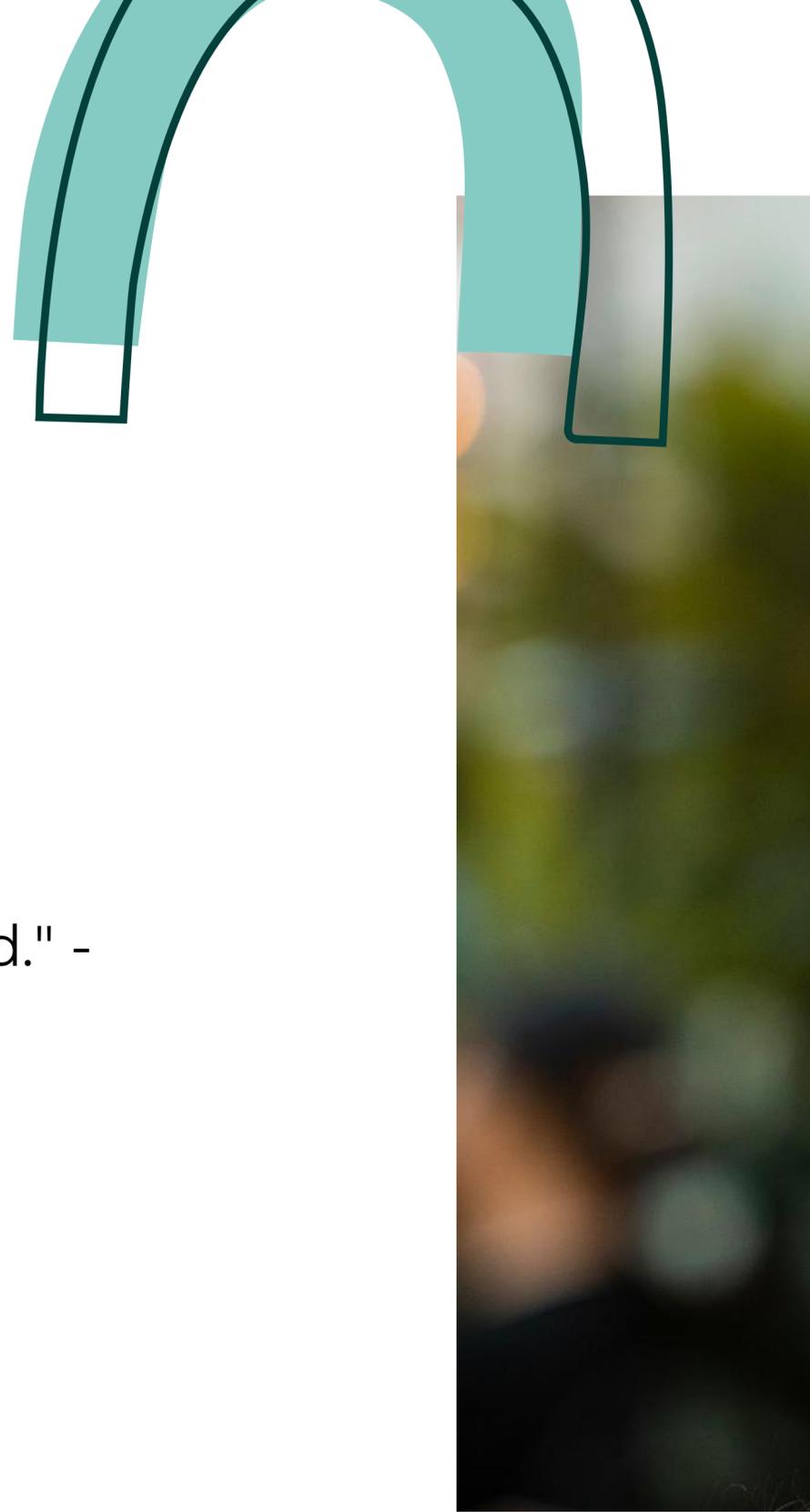




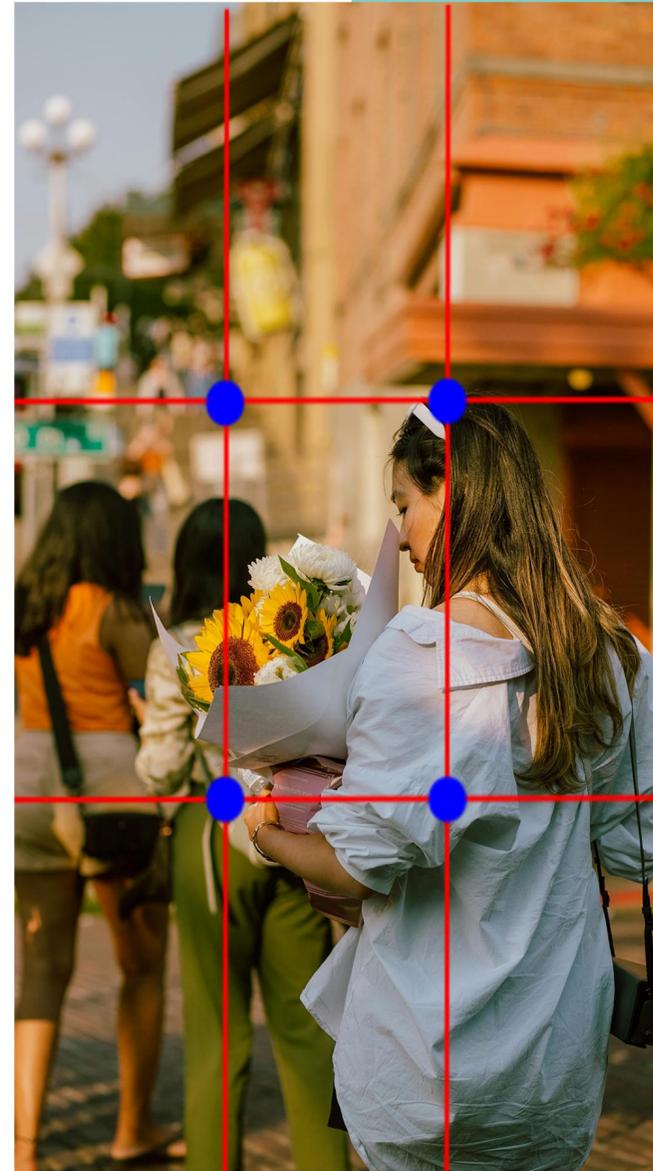
Settings Demo

Composition

"A good photograph is knowing where to stand." - Ansel Adams

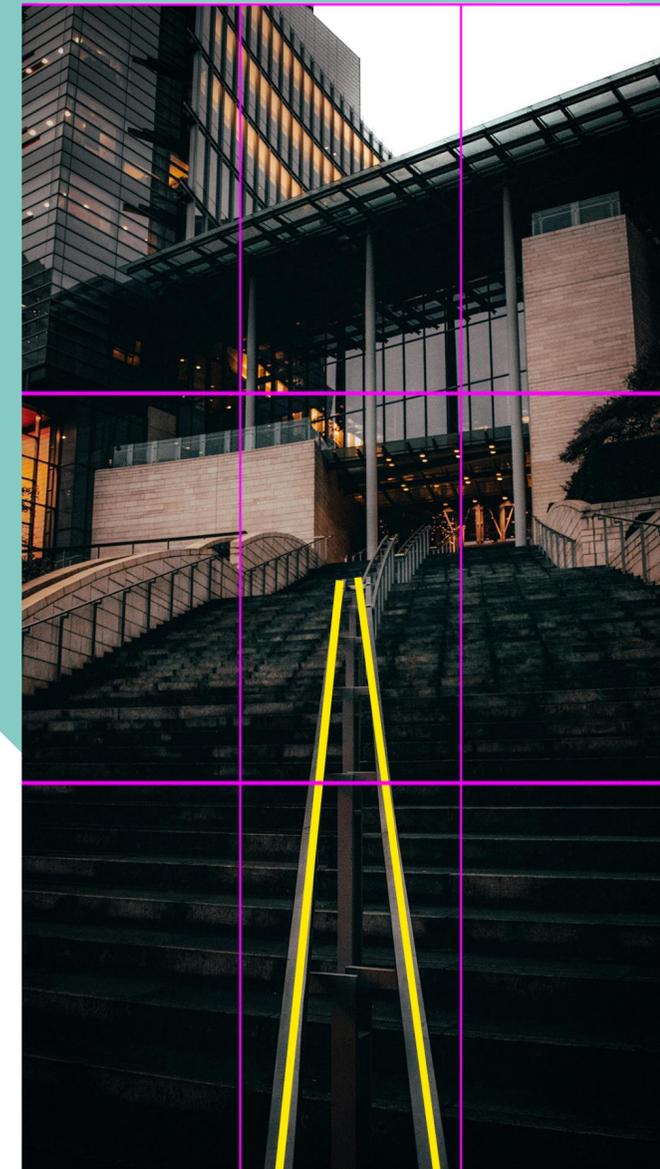


The Fundamentals



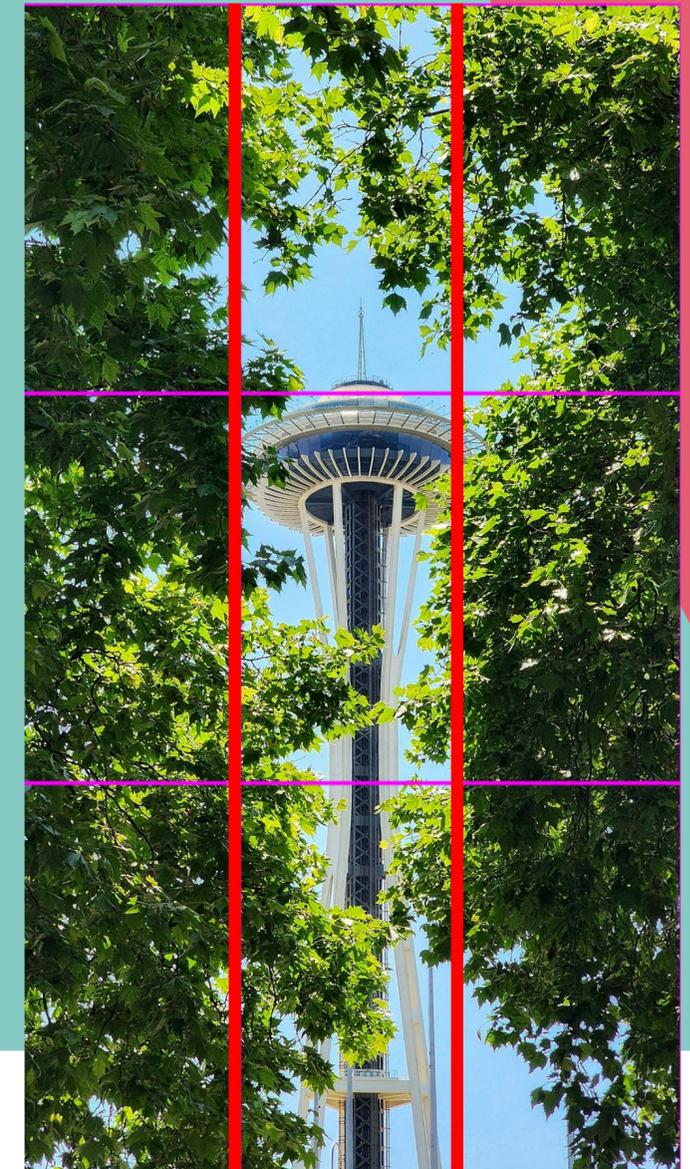
Rule of Thirds

Place key elements along the grid lines or at their intersections



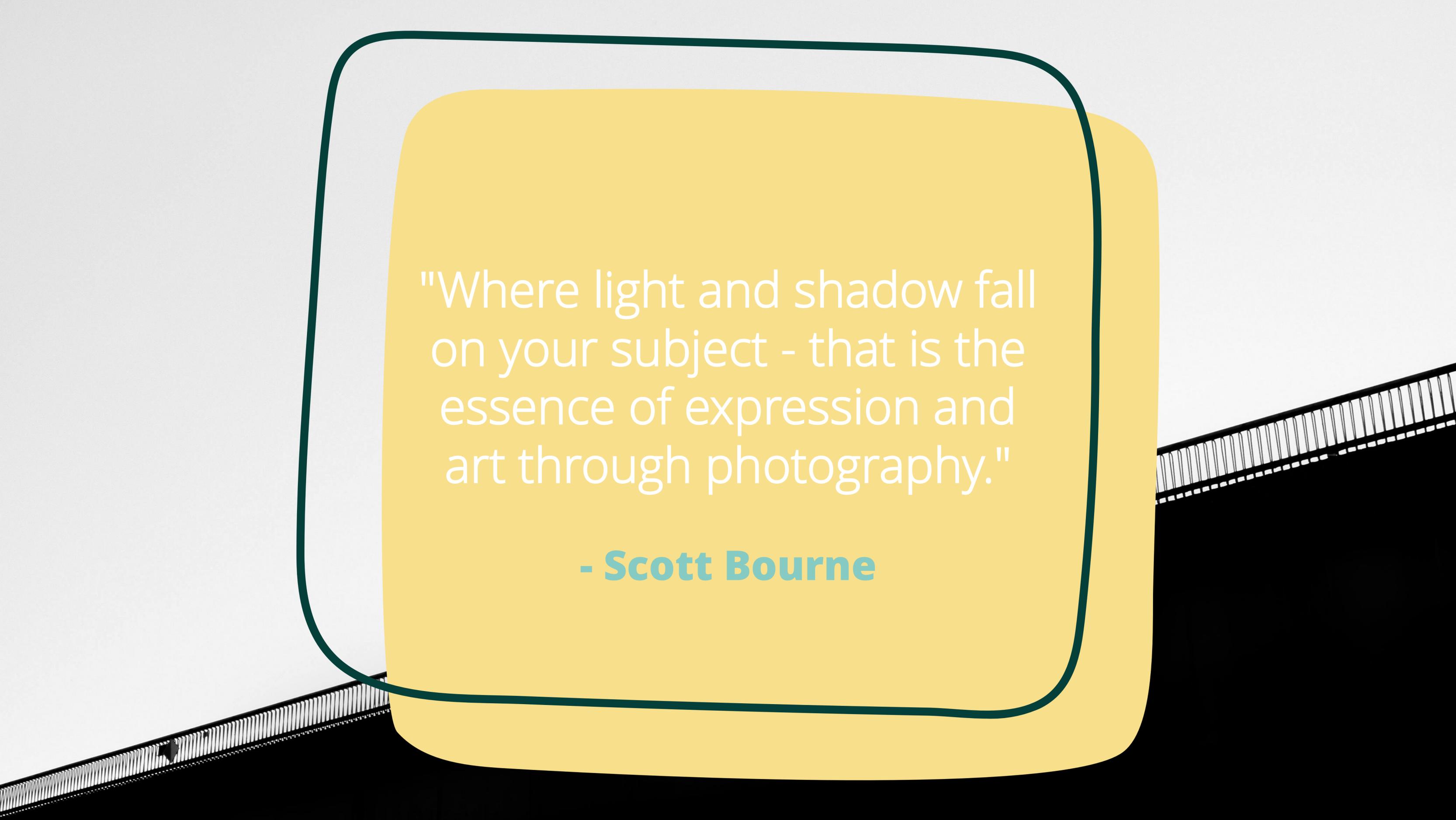
Leading Lines

Use lines within your scene to guide the viewer's eye toward the main subject



Symmetry

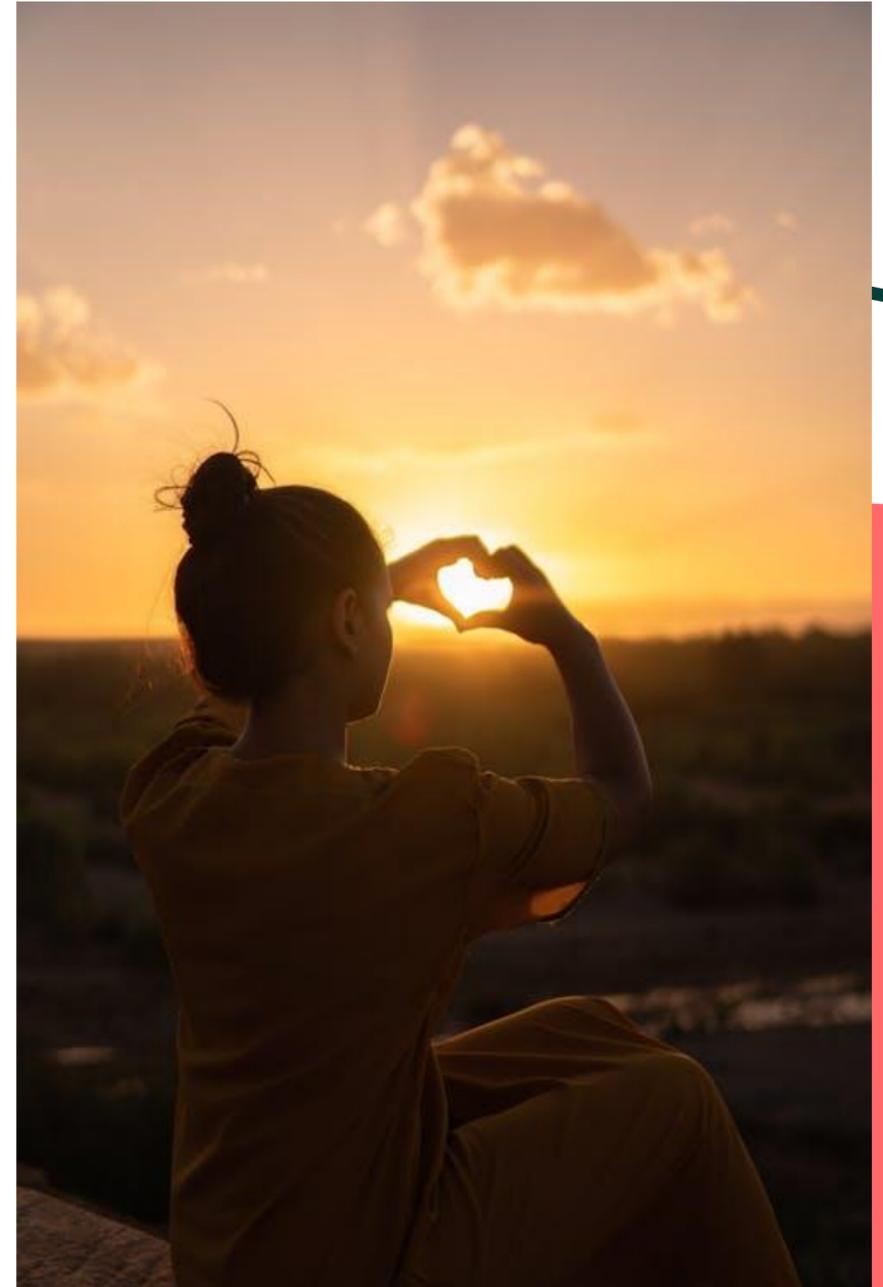
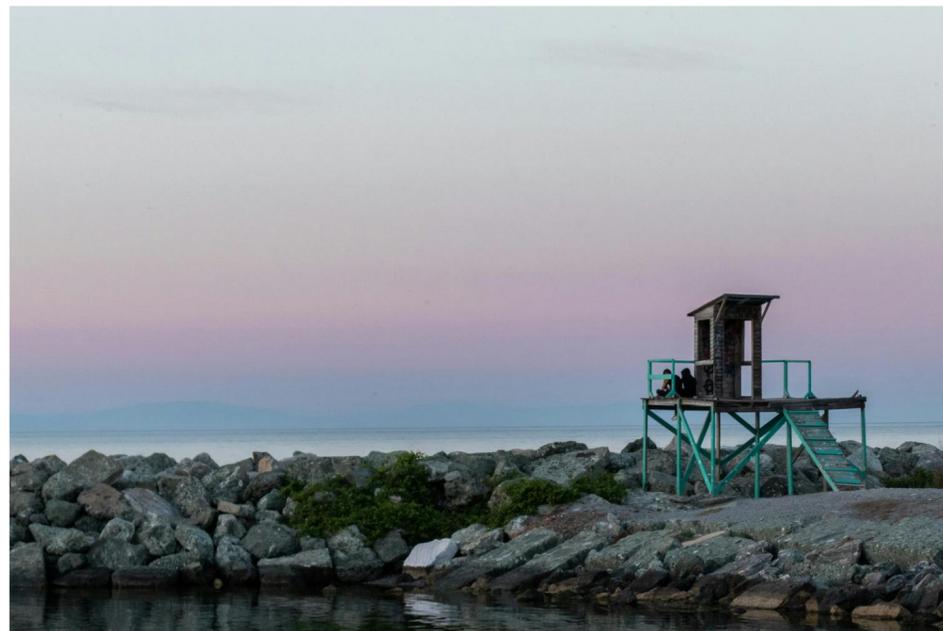
Balance elements on either side for a harmonious photograph.



"Where light and shadow fall on your subject - that is the essence of expression and art through photography."

- Scott Bourne

Good vs. Bad Natural Light



Good vs. Bad Artificial Light



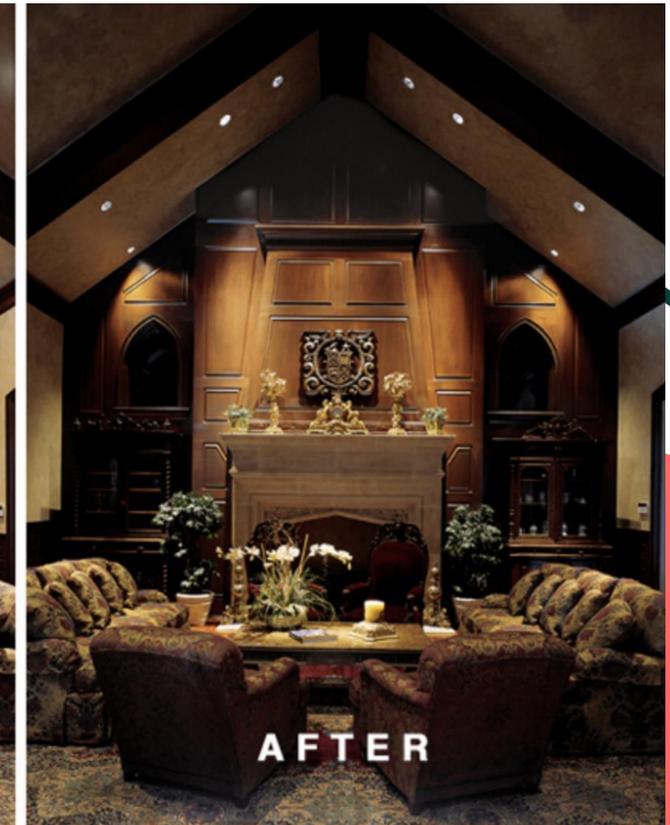
Bad Lighting



Good Lighting



BEFORE



AFTER

Lighting Fundamentals

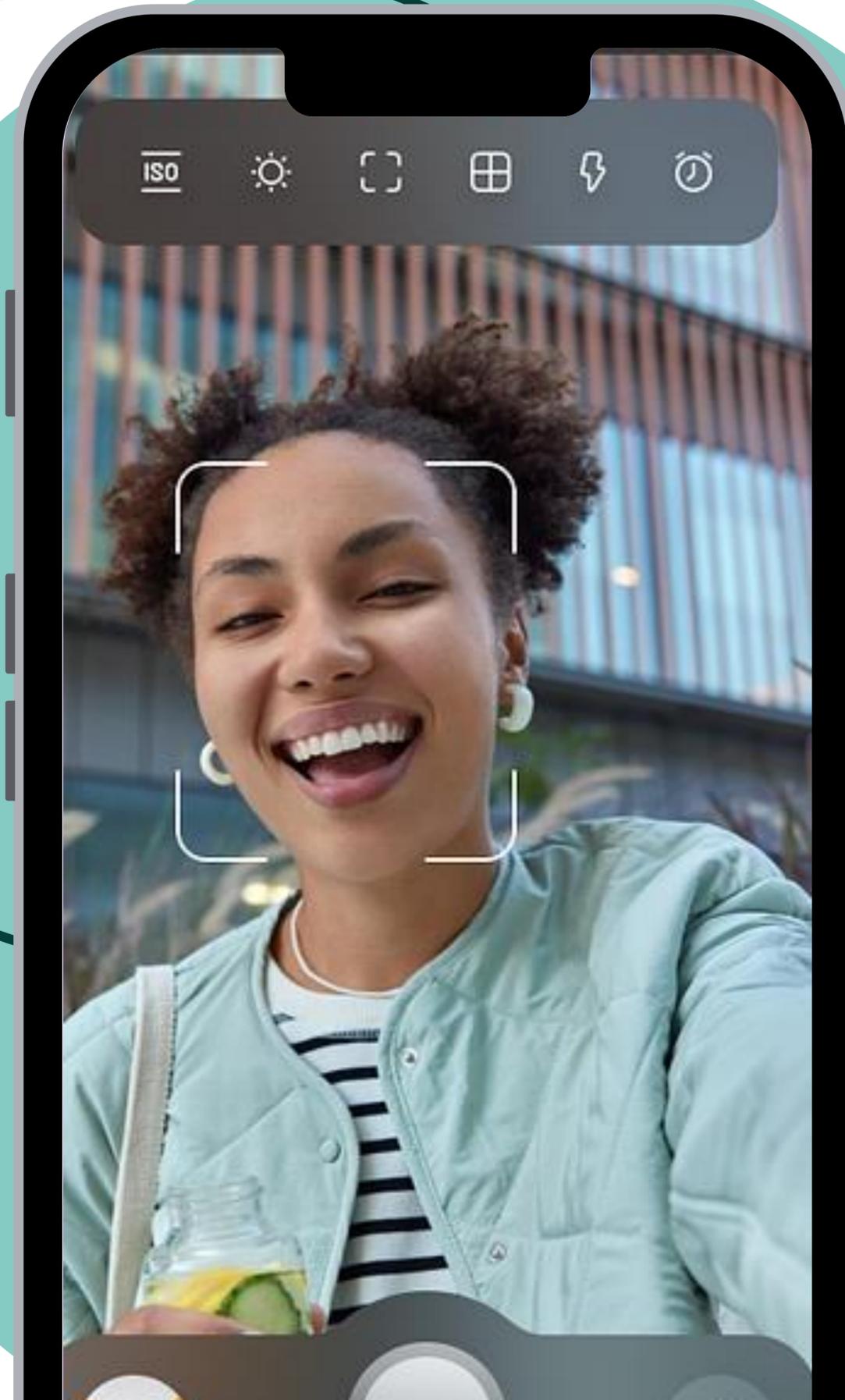
Natural	Artificial	Exposing
Natural light, such as sunlight, is a versatile and powerful lighting source that can create stunning effects.	Artificial light sources, like lamps and LEDs, can be controlled and directed to achieve desired effects.	Exposure ensures your photo isn't too dark or too bright, balancing light and shadow.
Utilize the peak times to shoot eg: Golden Hour, Midday Light, Blue Hour	Artificial light can be manipulated in terms of intensity, direction, and color, making it highly versatile.	Use your phone's exposure tools like HDR, and manual adjustments to manipulate exposure
Positioning is key	Use diffused light where possible	Exposure demo



Exposure Demo

Focus and Depth

"To me, photography is an art of observation. It's about finding something interesting in an ordinary place." - Elliott Erwitt





Types of Focus

- **Auto-Focus:** Most smartphone cameras automatically adjust the focus based on what they detect as the subject. It's user-friendly and convenient.
- **Portrait Mode:** Many smartphones have a portrait mode that simulates shallow depth of field by using software to blur the background.
- **Tap to Focus:** Tap on your subject on the screen to ensure the camera focuses correctly, especially in complex scenes.

Depth of Field



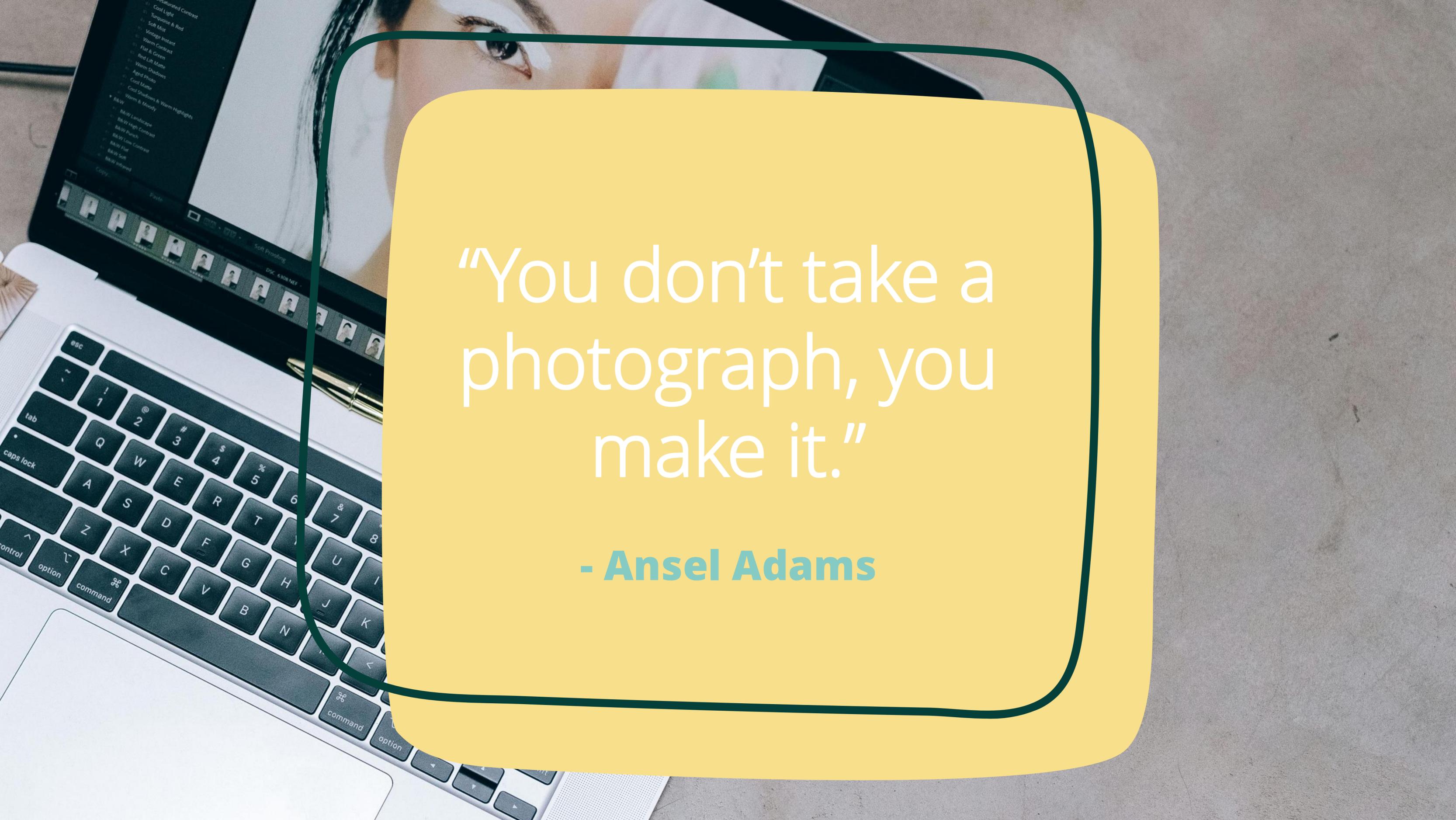
Shallow Depth

Only a small part of the image is in focus, with the rest blurred.



Deep Depth

A larger portion of the image is in focus, both the foreground and background

A photograph of a laptop screen showing a photo editing software interface. The screen displays a grid of photo thumbnails and a list of filters on the left side. The filters include 'Saturated Contrast', 'Cool Light', 'Turquoise & Red', 'Soft Mist', 'Vintage Instant', 'Warm Contrast', 'Flat & Green', 'Red Lift Matte', 'Warm Shadows', 'Aged Photo', 'Cool Matte', 'Cool Shadows & Warm Highlights', 'Warm & Moody', 'B&W', 'B&W Landscape', 'B&W High Contrast', 'B&W Punch', 'B&W Low Contrast', 'B&W Flat', 'B&W Soft', and 'B&W Infrared'. The laptop keyboard is visible in the foreground, and a pen is resting on the keyboard. A yellow speech bubble with a dark green border is overlaid on the right side of the image, containing a quote.

“You don’t take a
photograph, you
make it.”

- **Ansel Adams**

Editing Essentials

01

Basic Adjustments: Improve exposure, contrast, and color balance for better photos.

02

Cropping and Straightening: Improve composition and focus by removing distractions and correcting angles.

03

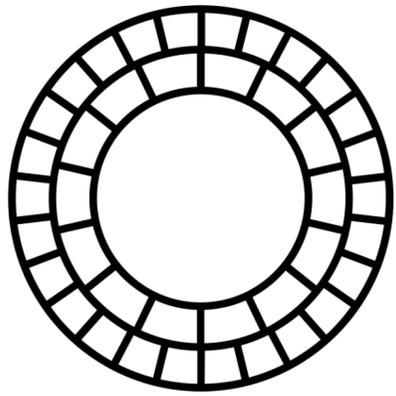
Filters and Presets: Change the look and feel of your photos with filters and presets. Experiment!

04

Exporting and Sharing: Properly exporting your edited photos ensures they look their best. *JPEG for general use, PNG for high-quality web images.



Photo Editing Apps



VSCO



Lightroom
Mobile



Snapseed



Canva



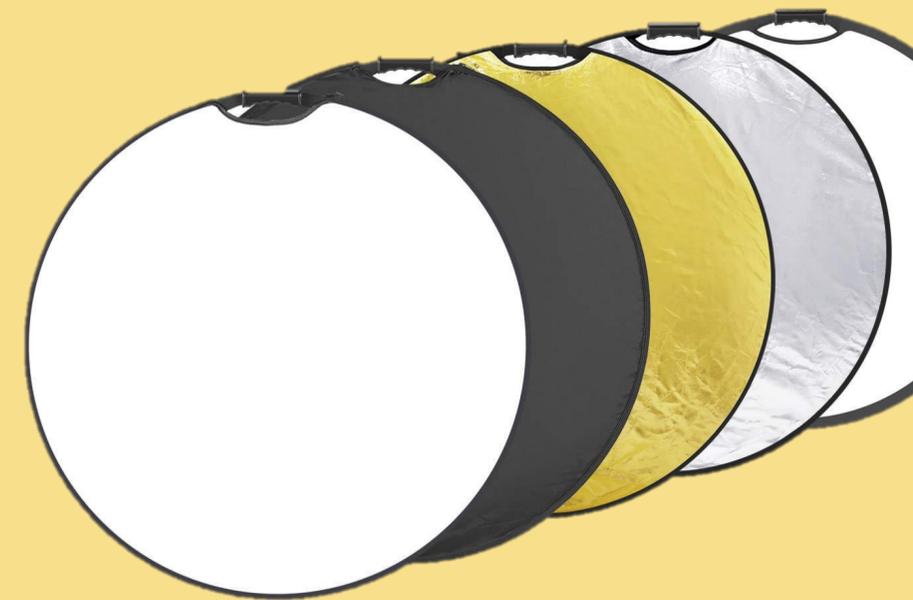
Editing Demo

A close-up photograph of a hand holding a black smartphone over a white plate of food. The background is slightly blurred, showing a wooden cutting board with a metal tool and a small basket of berries. A large, rounded yellow text box with a dark green border is overlaid on the center of the image, containing a quote in white text and the name of the person who said it in teal text.

"The whole point of taking pictures is so that you don't have to explain things with words."

- **Elliot Erwitt**

Practical Tips and Tools





Thank you

Any questions?